

All the information you provide shall be kept confidential and at no stage your identity be disclosed.				
Name:				
Address:				
Telephone No:				
E-Mail address:				
Age:				Years
Sex:	Male <input type="checkbox"/> Female <input type="checkbox"/>			
Marital Status:	Bachelor <input type="checkbox"/> Married <input type="checkbox"/> Single for other reasons <input type="checkbox"/>			
Educational Qualification:				
Illiterate <input type="checkbox"/> Less than 12 years of schooling <input type="checkbox"/> Under Graduate <input type="checkbox"/> Graduate <input type="checkbox"/> Post Graduate <input type="checkbox"/> Doctorate & Above <input type="checkbox"/>				
Approximate family income (per month):				
Less than 10,000 <input type="checkbox"/> Rs.10000 to 30000 <input type="checkbox"/> Above 30,000 <input type="checkbox"/>				
Please <input checked="" type="checkbox"/> tick the appropriate				
In your opinion are there hero/heroines who look good while smoking or consuming any tobacco product in movies?				Yes <input type="checkbox"/> No <input type="checkbox"/>
If yes name the hero/heroine and/or the movie				
Do you recollect any movie in which any tobacco brand name was visible in any scene?				Yes <input type="checkbox"/> No <input type="checkbox"/>
Name the movie				
Have you ever got impressed by the way film stars smoke, (For example the way Amitabh Bachchan lights a cigarette or Raj Kumar used to smoke pipe or Shahrukh Khan/Rajni Kant's style, Shabana Azmi or Rani Mukherjee etc.)				Yes <input type="checkbox"/> No <input type="checkbox"/>
Have you ever felt a desire to smoke in their style?				Yes <input type="checkbox"/> No <input type="checkbox"/>
Even if you didn't smoke, did you ever felt a desire to just hold a cigarette in your hand in a style?				Yes <input type="checkbox"/> No <input type="checkbox"/>
Have you ever in your life held any other article of the kind pencil/pen, etc. like a cigarette so as to emulate/copy a film star and pretended to smoke. Even jokingly.				Yes <input type="checkbox"/> No <input type="checkbox"/>
When people follow the hero and heroines in all other aspects of fashion, do you think that that people also follow the film stars in smoking tobacco?				Yes <input type="checkbox"/> No <input type="checkbox"/>
Do you think showing cigarette smoking in films can influence some youngsters to smoke?				Yes <input type="checkbox"/> No <input type="checkbox"/>
If the movies do not show tobacco use/smoking situation will that affect your decision to watch movies?				Yes <input type="checkbox"/> No <input type="checkbox"/>
If the movies do not show tobacco use/smoking situation will that in any way affect the quality of movies?				Yes <input type="checkbox"/> No <input type="checkbox"/>

If stars like Shahrukh Khan, Jackie Shrof, Akshya Kumar, Ajay Devgan, etc. quit tobacco publicly do you think that it will make some people quit tobacco?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Would you like to participate in anti-tobacco activities?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Please <input checked="" type="checkbox"/> mark the appropriate		
Do you think smoking is injurious to health? On a scale of 0 to 10 in increasing order of danger how do you rate tobacco?	① ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩	
On a scale of 0 to 10 in increasing order of awareness, how do you rate your awareness level of anti-tobacco laws?	① ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩	
Out of the 10 closest people/friends in your circle, how many consume any kind of tobacco products? Even occasionally.	① ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩	
Please <input checked="" type="checkbox"/> tick the appropriate		
Do your parents or any of the family members living in the same house consume any tobacco product?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Do you smoke? (Any tobacco product like cigarettes/bidi/cigar/pipe/etc.)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
If you don't smoke (If you have answered 'No' to the previous question), have you ever smoked in your life? Even an occasional puff.	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Do you consume any other tobacco product?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Are you an Ex-Smoker or an Ex-Tobacco user? Did you quit using tobacco products?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
If you smoke or consume any tobacco product or have ever consumed any tobacco product, please proceed, otherwise hand over the survey form to the facilitator.		
Which all types of tobacco products you consume? Mark <input checked="" type="checkbox"/> all relevant products. Cigarette <input type="checkbox"/> Bidi <input type="checkbox"/> Cigar <input type="checkbox"/> Pipe <input type="checkbox"/> Hukka <input type="checkbox"/> Gutka <input type="checkbox"/> Jurda <input type="checkbox"/> Khaini <input type="checkbox"/> Other <input type="checkbox"/>		
How many Cigarette/ Bidi sticks or Gutka/Jurda/Khaini pouches etc. you consume every day? Less than 5 <input type="checkbox"/> 5 to 10 <input type="checkbox"/> 10 to 20 <input type="checkbox"/> Above 20 <input type="checkbox"/>		
Approximate age when you consumed tobacco for the first time?	<input type="text"/>	Years
Did you ever light a cigarette, etc. in the style of any film star?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Have you ever held a cigarette in your hand in the style of a film star?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Did you ever consider smoking to be a style statement or fashionable or a requirement for moving around in the company of successful people during social gatherings?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Do you think that watching film stars smoke in movies with a style was one of the factors to make you believe that smoking is a style statement?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Have you ever thought of quitting tobacco?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Did you ever try quitting tobacco?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Do you need professional help in quitting tobacco?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

This form is also available at www.burningbrain.org/survey.htm